RESTORE THE CERVICAL SPINE
“The Multi Cervical Unit has provided me with the greatest of clinical and personal opportunities”

Robert DeNardis, Physio, MAPA, B. Sc. (Hons)

Now, you can expand your clinic by offering progressive services to whiplash victims, injured athletes and those with chronic neck pain. Our easy-to-use system will help you perform standard or custom tests. Justify necessary treatment to insurers. Advance your therapy program. And provide the most objective and legally defensible evals with automated reports untouched by manual data entry.
From advanced technology comes an advanced clinic.

PRESENTING the most effective and complete system for cervical assessment and rehab. The **MCU**. Its advanced technology helps you perform objective evaluations and standardized treatment. Which means you can quickly satisfy the needs of patients, clinicians and insurers. The **MCU** has a computerized interface that records real-time cervical spine movement and isometric strength in all three planes of motion. This eliminates the subjectivity of manual testing. Plus, the dynamic strengthening protocol compliments manual therapy – while it maintains objectivity for the progression of cervical spine rehab.

Altogether, the **MCU** offers a better rehab experience for the patient *and* the therapist. Ultimately, that’s the true measure of progress.
TAP A GROWING MARKET.

Cervical injury care is a large, yet highly untapped market. Traditional medical treatment calls for rest, medication and manipulation. But, treating the symptoms only yields limited success. And, as you know, it ignores the underlying cause of chronic pain. Even if you’re now skilled at manual cervical therapy, the MCU will help your patients achieve total functional restoration to the injured neck musculature. Plus, it even provides documentation to track progress. So, with the MCU, your center will be at the forefront of cervical care.

BE A REGIONAL EXPERT.

The MCU has achieved international recognition in journals and periodicals. Likewise, it has been featured on US and Australian television. Now, you can bring that same world-class level of advanced therapy to your community. Owning the MCU will position your clinic as “a neck care center of excellence” in the eyes of insurers and your local healthcare community. In the end, that means accelerated growth and success for your practice.

“For treating a weak neck, nothing is better than the MCU.”

—Edo Zylstra, MS PT, IMS-P

PROVEN RESULTS.

Studies at renowned LaTrobe University in Melbourne, Australia have shown remarkable success using the MCU. In fact, over 90% of patients reported major progress. Researchers noted direct increases in neck strength and ROM – resulting in major reductions in pain and measurable improvements in quality of life. This proven reliability can help you greatly enhance patient outcomes – and establish an evidence-based practice in the eyes of insurers. All of which means an instant revenue stream for your center.

“I used to get very frustrated with chronic neck pain patients. After treatment, the symptoms would return in a few days or weeks. With the MCU, I can make dramatic and long lasting improvements.”

—Bob McCray, PT, MHS, CSCS

Car Crash Statistics

| Source: National Safety Council |
|------------------|------------------|
| 12.5 million car crashes yearly in US |
| 2.5 Million are rear-end collisions |
| Nearly 2 million whiplash injuries reported |
Results of a Rear-ender on drivers:

- California: 732,000
- New York: 380,000
- Illinois: 257,000

Up to 60% are symptomatic after six months
About 33% are symptomatic for 2 years
10% become chronically disabled for life

Current MVA victims in US

- 6 million
- California: 732,000
- New York: 380,000
- Illinois: 257,000

Detailed reports for:
- Insurers
- Attorneys
- Physicians
- Specialists
- Patients

Provide injury specific rehab

EXPANDED SERVICES >> SUCCESSFUL CLINIC

Offer testing and treatment for:
- General & Chronic Neck Pain
- Whiplash Associated Disorders
- Muscle Tension Headache
- Cervical Disc Compression
- Sports-related Injuries
- Job/Posture Dysfunctions

For a free demo, call 1-800-331-8845
BTE Technologies is the leader in testing & rehab solutions. Our systems provide objective data, so you can assess patients with greater precision, and track progress with higher accuracy. With over 4,000 installations worldwide, our technology is used by a broad variety of clinics and industries to eliminate guesswork and hassle. See how we can provide a measurable difference by enhancing your outcomes – and improving your quality of care. Call us today.

Training and Certification.
It takes more than smart technology to improve your clinic. Proper user training is vital for ease-of-use and improved outcomes. So, our continuing education is included with your purchase. This will give your staff the confidence and knowledge to implement effective treatment and marketing plans. And, it will help you meet the demands of today’s medico-legal environment.

Common Causes of Cervical Spine Disorders
- Motor Vehicle Accidents
- Work Place Injuries
- Lifestyle/Posture
- Sports Injuries
- Diving Injuries

THE TRUE LEADER IN:
- Physical Evaluation & Rehab
- Human Performance Testing
- AMA Impairment Assessment
- Restoring Functional Abilities
- Evidence Based Medicine

The MCU gives you:
- Objective Measurements for Diagnosis
- Comprehensive Cervical ROM Evals
- Complete Cervical Strength Evals
- Single & Multi-plane Movement Patterns
- Variable Resistance for Strengthening
- Graphic Reports of Movement & Strength
- Color Diagrams, Charts & Graphs
- Evidence-based Medical Treatment
- Training on the Mebourne Protocol

Provide just the right amount of progressive loading for dynamic exercise with increments as little as 1/4 pound